

HERO's of *faith*

Dear Faith Leader,

As I sit at my desk to review the items that we've created for you to share the story of HERO it occurs to me that we might be a "hidden gem" in our community. So, allow me to introduce myself and the Healthcare Equipment Recycling Organization (HERO). My name is Tonya Sirleaf, and I am the Executive Director of HERO. I have been in this position for almost two (2) years. My husband is a pastor in a local Fargo church, so I am familiar with the faith community and look forward to working with you to share our mission.

In 1996, "Project HERO" began when area nurses saw how much usable material was accumulating at the hospital. They believed that there should be recycling through redistribution, and that these donated medical materials should be given to help others. HERO has now become an important resource particularly for seniors, disabled children and adults, and individuals who are financially struggling. We provide this service through donations, volunteers and friends who have a passion for helping the nearly 11% of the North Dakota population who are in poverty, 18% of whom are seniors.

We are boldly asking for your help to move our mission forward and have brainstormed a variety of ways to incorporate the mission of HERO into your congregations:

- Use the attached **HERO Toolkit** which contains several promotional and educational opportunities,
- **Schedule a tour to visit** our retail and warehouse facility:
HERO Fargo
5012 53rd St S Ste C
Fargo, ND 58104
(701) 212-1921
- **Host a volunteer drive** at our warehouse facility.
- Post your support on **social media**.
- **Sponsor a supply drive** to gather used medical supplies and equipment from your congregation.
- **Sponsor a fund drive** to provide HERO with donations needed to forward our mission.

In addition to the above I would like to offer the opportunity to have one of the HERO team members join you at a service or other event to talk about HERO and share the impact that our partners are making in our communities. Thank you for taking the time to learn about who we are and our mission. I hope that we can become HERO's of Faith together.



Tonya Sirleaf
Executive Director, HERO
tonya@herofargo.org
701.212.1921

